

# MAY IS MENTAL HEALTH MATTERS MONTH

#StrengthInCommunity

## FENCE ART

In this year's Mental Health Matters Month activation kit, we are debuting a new activity to elevate the visibility of Each Mind Matters: California's Mental Health Movement within our communities. Drawing inspiration from street art and this year's theme of **#StrengthInCommunity**, this fence activation is fun, easy, and will spark conversations about mental health across the state.

In your box you will find the materials you need to execute this installation:

- Lime green duct tape
- A 5"x7" postcard explaining the installation to people who are walking by
- Zip tie to secure the postcard to the fence

To complete this activity, you will need to find an area on a chain link fence that is at least a few feet wide. Be sure to get permission to use the fence for this activity! Look for a fence in an area that has a lot of foot traffic.

Once you have selected your location, visit **[EachMindMatters.org/fence](http://EachMindMatters.org/fence)** for detailed instructions and templates that will show you how to place the duct tape. We have provided templates for the words Hope, Ánimo, Fuerza, and the lime green ribbon.

When you have set up your fence activation, please share photos of your fence with us! Via social media, tag **@EachMindMatters** and use the hashtags **#EachMindMatters** and **#StrengthInCommunity** so we can share your work with our followers.

